



# Dairylink Ireland

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# Project Farmers

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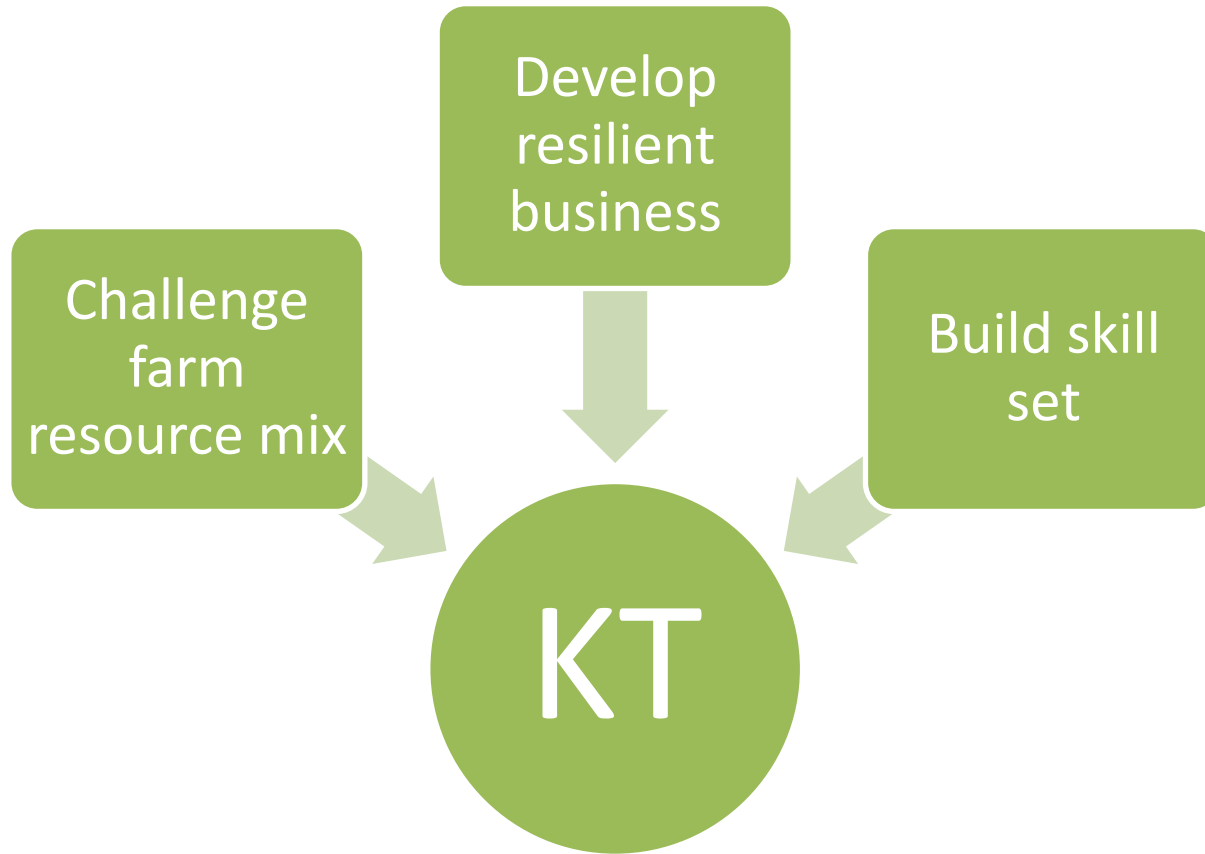
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# Program objectives

*Dairylink – ‘Best use of farm resources to drive profit’.*



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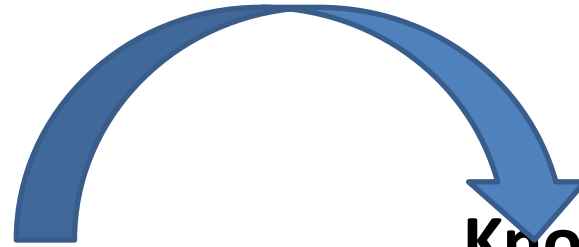
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# Program objectives

*Dairylink – ‘Best use of farm resources to drive profit’.*

- Herd fertility, genetics
- Grass management
- Replacement heifers
- Animal health
- Soil fertility
- Cashflow budgeting
- Capital expenditure
- Labour management

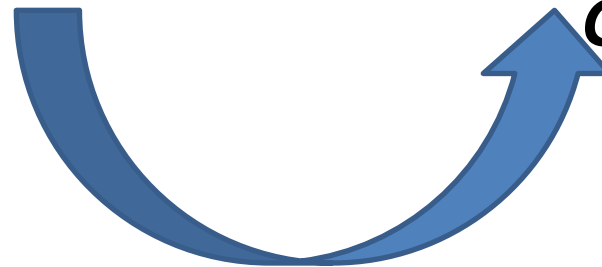


**Knowledge Transfer**

**Using project farmer  
experience**

***Real Information***

***Good & Bad***



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# KT Structure



IFJ Weekly  
report

- Project experience

Dairylink  
Annual  
farm walk

- Real time events on farm

Media  
CAFRE  
BDG

- Target audience

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# Where to focus?

## Common Approach

- Holistic farm business development with primary view to improve farm profitability and sustainability.
- focus on four key areas – Profitability & cash management, Capital development, Herd health & fertility, Grass & forage management.

Others? **Measure to manage**

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# Dairylink - Group Progress

	Project start 2015 data	Project end 2017 data
Grass growth (tDM/ha)	9.8	11.7
Nitrogen used (kg N/ha)	173	231
Percentage of area optimal for grass growth. (%)	19%	31%
Average herd size (cow no.)	114	135
Milk solids sold (kg/cow)	523	541
Milk Solids sold(kgs/ha) (platform)	825	1252
Concentrate supplementation (kg/cow)	1768	1485
Calving Interval (days)	389	383

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